

## Erasmus Policy Statement

University of Economics and Management is a private university that implements Bachelor (Bc), Master (ing) and professional (MBA, LLL) programs with national (Ministry of Education) and international (ECBE, ACBSP) accreditation. University of Economics and Management has also been awarded by Erasmus Charter for the Erasmus+ programme for 2014 – 2021 period.

Internalization is one of key objectives set in the principal document underlying the University of Economics and Management (VSEM) development strategy, the Long-term strategic plan. The priorities set in this plan includes the development of international relations and cooperation with the aim of fostering student mobility, widening the offer of courses taught in English, enhancing VSEM curricula by accrediting new programmes in English (VSEM obtained accreditation of Business Economics in English in 2013) and by developing joint-degree programmes with partner institutions. These priorities are inline with VSEM International Cooperation strategy adopted in 2009. This plan envisaged the development of own global network of partner HEIs emphasising intensive cooperation, quality control, development of curricula and student exchanges. In the Framework of LLP, VSEM signed 47 bilateral agreements with institutions all over the Europe. The participation on Erasmus programme helps VSEM in its mission to provide sustainable educational opportunities through high quality teaching and research combining international activities with national and regional specific features, to provide students up-to-date knowledge, to develop their skills and self-confidence, to arrange for education in its entirety by supporting the personal development both to the students and teachers. We choose our partner institutions according to the similar field of studies which are provided and according to research and publication activities. VSEM cooperates with numerous partner universities worldwide. The main zones of interest are Europe and Eastern and Central Asia.

The students and employees of VSEM participate in exchange programmes, conferences, seminars and other events within the international cooperation development. In the same time, students, academic and other staff reciprocally come to VSEM from other countries' universities.

Consistent cooperation with external professionals is a priority in all areas of VSEM activities. The form and content of this cooperation is determined by their long-term focus: i.e. establishment of a system ensuring the integration of educational, research, publishing, and information activities. External specialists / professionals conduct lessons, and supervise and assess the students' papers, in order to achieve the goal of maximizing the practical value of VSEM activities. VSEM promotes the active involvement of external professionals in the following areas: identification of problem areas continuously implemented in study courses and seminars, cooperation with both Czech and foreign educational entities on approving the selection of study texts, participation in state exam committees, organization of topic-specific lectures broadening study programme courses, standardization of acquired knowledge of profile courses of different majors and specializations.

VSEM cooperates with both Czech and foreign institutions in the area of methodology, with the aim of developing and improving specific teaching aids, including the use of information technologies, for self-learning purposes.

Owing the cooperation established under the Erasmus programme, VSEM is working on establishing of joint programme with partner university. The first step is to enhance curricula



and fostering international cooperation aimed at providing both students and teachers with the opportunities to become acquainted with another European educational system and to gain experience of tertiary education and collaboration in European context. In this Framework VSEM will continue to be active in the fields of students and staff mobility and will seek to get involved in Erasmus International projects.

The educational process at VSEM involves conveying information on development and current trends in line with the concepts and approach of individual study programmes, with the objective of preparing the graduates to succeed in the increasingly competitive environment of the integrated and globalized world. The specific skills needed for the future professional success of VSEM graduates, as well as the specific characteristics of institutions which the graduates operate in, are taken into account in application segments of individual programmes in the course of the studies, particularly in the focus of students' individual work and the specialization of study programmes (majors).

VŠEM became the recipient of grants under the Operational Programme Prague Adaptability with a total of three projects. One of them is called Modules of professional practice. It's main aim is to prepare students for competition at labour market by using the logical framework of interconnected activities that make up the module of professional practice. The overall objective of the project is to create conditions for the development of such knowledge, skills and experience of students to enable them to enter labor market shortly after the successful graduation.

VŠEM understands that education is narrowly connected to responsibility and general as well as professional ethics. Therefore, VŠEM does not tolerate unethical behaviour of its students, employees or business partners.

VŠEM supports freedom of thinking, research, expression of opinions and ideas. It supports equal opportunities, by means of the project Studies at VŠEM, it stresses elimination of obstacles on the path to education by providing support to the handicapped or otherwise unprivileged students.

VŠEM cooperates with the non-profit organization People in Need in several short- and long-term projects. The cooperation has led to the project VŠEM in Africa, aiming to eliminate illiteracy in African countries.

VŠEM supports human rights. The international festival of documentary films One World is the biggest film festival in the world focussing on human rights. VŠEM was the general partner of One World festival for two years.

VŠEM sees its social responsibility in relation to the environment and endeavor to respect the rules of organic behavior. VŠEM is not just trying to consistently meet obligations arising from the promotion of the concept of social responsibility, but tries to pass these basic ethical, moral and social principles on its students.

